



# 77<sup>th</sup> CANADIAN GEOTECHNICAL CONFERENCE 77<sup>e</sup> CONFÉRENCE CANADIENNE ANNUELLE DE GÉOTECHNIQUE

16<sup>th</sup> Joint CGS/IAH-CNC Groundwater Conference

16<sup>e</sup> conférence conjointe SCG/AIH-SNC sur les eaux souterraines

## SPONSORSHIP OPPORTUNITIES

SEPTEMBER 15-18, 2024  
DU 15 AU 18 SEPTEMBRE 2024



THE CANADIAN  
GEOTECHNICAL SOCIETY  
LA SOCIÉTÉ CANADIENNE  
DE GÉOTECHNIQUE





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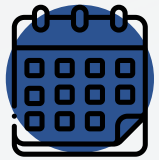
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# ABOUT THE CONFERENCE



**Dates: September 15-18, 2024**



**Host City: Montréal, Québec, Canada**



**Venue: Hotel Bonaventure**



**Anticipated Attendance: 800+ delegates**



**Theme: *Resilient geosciences for future generations***

# MAJOR SPONSORSHIP PACKAGES

|   | DIAMOND          | PLATINUM         | GOLD            | SILVER          | BRONZE          |
|---|------------------|------------------|-----------------|-----------------|-----------------|
| Price (CAD)   | \$16,000<br>+GST | \$12,000<br>+GST | \$8,000<br>+GST | \$6,000<br>+GST | \$3,500<br>+GST |
| Number of Packages Available  | 5                | Multiple         | Multiple        | Multiple        | Multiple        |
| <b>REGISTRATION BENEFITS</b>  |                  |                  |                 |                 |                 |
| Complimentary Full Conference Registration(s)   | 5                | 4                | 3               | 2               | 1               |
| Complimentary Exhibitor Booth or event(s) of like value   | ✓                | ✓                |                 |                 |                 |
| <b>RECOGNITION BENEFITS</b>   |                  |                  |                 |                 |                 |
| One Event Sponsorship (Awards Banquet, Local Colour Night, or Icebreaker & Exhibitor Reception) | ✓                |                  |                 |                 |                 |
| Logo in digital proceedings (provided to all delegates)   | ✓                | ✓                |                 |                 |                 |
| Three featured project slides included in Sponsor Loop  | ✓                | ✓                |                 |                 |                 |
| Logo on home page of conference website   | ✓                | ✓                |                 |                 |                 |
| Ability to customize sponsorship package  | ✓                | ✓                | ✓               |                 |                 |
| Logo included in Sponsor Loop (shown on screen throughout conference)                           | ✓                | ✓                | ✓               | ✓               | ✓               |
| Ability to add company profile, promotional materials, and video to the conference mobile app   | ✓                | ✓                | ✓               | ✓               | ✓               |
| Logo on sponsors page of conference website and mobile app + link to website                    | ✓                | ✓                | ✓               | ✓               | ✓               |
| Signage at conference registration desk   | ✓                | ✓                | ✓               | ✓               | ✓               |
| Acknowledgement at conference opening and closing   | ✓                | ✓                | ✓               | ✓               | ✓               |

For more information or assistance, please contact Lisa Reny at [lisa@karma-link.ca](mailto:lisa@karma-link.ca).

# EVENT SPONSORSHIPS

|  | AWARDS BANQUET | LOCAL COLOUR NIGHT | YP EVENT | ICEBREAKER & EXHIBITOR RECEPTION | LUNCH   | COFFEE BREAK |
|--|----------------|--------------------|----------|----------------------------------|---------|--------------|
| Price (CAD)  | \$3,500        | \$3,500            | \$3,000  | \$2,750                          | \$2,500 | \$1,000      |
| Number of Sponsorships Available                   | 3              | 3                  | 3        | 3                                | 3       | 6            |
| REGISTRATION BENEFITS                              |                |                    |          |                                  |         |              |
| Complimentary tickets to specified event           | 2              | 2                  |          | 2                                |         |              |
| RECOGNITION BENEFITS                               |                |                    |          |                                  |         |              |
| Recognition on signage at event                    | ✓              | ✓                  | ✓        | ✓                                | ✓       | ✓            |
| Logo & link on sponsors page of conference website | ✓              | ✓                  | ✓        | ✓                                | ✓       | ✓            |
| Recognition on conference mobile app               | ✓              | ✓                  | ✓        | ✓                                | ✓       | ✓            |

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# ADDITIONAL SPONSORSHIPS

|                                      | Number Available | Price (CAD) | Benefits / Details  |
|--------------------------------------|------------------|-------------|---|
| <b>LANYARDS</b>                      | 1                | \$4,000     | <ul style="list-style-type: none"> <li>• Logo printed on the lanyards with the conference logo</li> <li>• Logo &amp; link on sponsors page of conference website</li> </ul>     |
| <b>MOBILE APP</b>                    | 2                | \$3,500     | <ul style="list-style-type: none"> <li>• Special recognition for the conference mobile application</li> <li>• Logo &amp; link on sponsors page of conference website</li> </ul> |
| <b>TECHNICAL TOUR / SHORT COURSE</b> | 1                | \$750       | <ul style="list-style-type: none"> <li>• Logo &amp; link on sponsors page of conference website</li> <li>• Logo on signage at Technical Tour / Short Course</li> </ul>          |

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# EXHIBITOR BOOTHS

The trade show will open at 5:30 p.m. on Sunday, September 15 with the Icebreaker and Exhibitor Reception and continue through to the afternoon coffee break on Tuesday, September 17. To maximize the opportunity to meet delegates and other participants, all breaks and receptions will be served in the trade show area.

**Early: \$3,500 + GST (by December 31, 2023)**

**Regular: \$3,750 + GST**

## **Booth Packages include:**

- **10' wide booth, table and two chairs**
- **One standard 110-volt power outlet**
- **Two complimentary delegate registrations**
- **Logo on conference website and mobile app**
- **Ability to add company profile, promotional materials, and video to the conference mobile app**

# GENERAL TERMS AND CONDITIONS

- General and event sponsorship packages are available on a first-come, first serve basis.
- Sponsors and exhibitors are to supply high quality logo and other graphics/images (png format is preferred).
- The conference manager reserves the right to decide the placement of logos and other marketing materials as long as corporate brand standards are followed.
- The conference manager will do its best to accommodate special requests.
- Exhibitor booths will be assigned by conference manager based on order of booking.
- All sponsorship packages and prices are in Canadian dollars.
- Some sponsorship packages and all exhibitor packages are subject to applicable taxes 5% GST (Quebec).
- Upon confirmation of booking, you will receive an invoice from Karma-Link Management Services.